

ABSTRACT OF THE DISCLOSURE

In a method of coloring a dye coating-formed lens by heating, the lens is subjected to half dyeing by changing the heating temperature depending on the lens site. This dyeing method involves heating a lens having a dye coating-formed on the surface thereof in a heating furnace to diffuse a dye into the lens. This method is carried out in a heating furnace having a frame section having the shape of a cube or rectangular parallelepiped, a heating section provided within the frame section, and an insertion port for inserting the lens provided on the bottom surface of the frame section. All or a part of the lens is inserted from the insertion port into a furnace inside of the heating furnace from the lower portion of the heating furnace and heated.